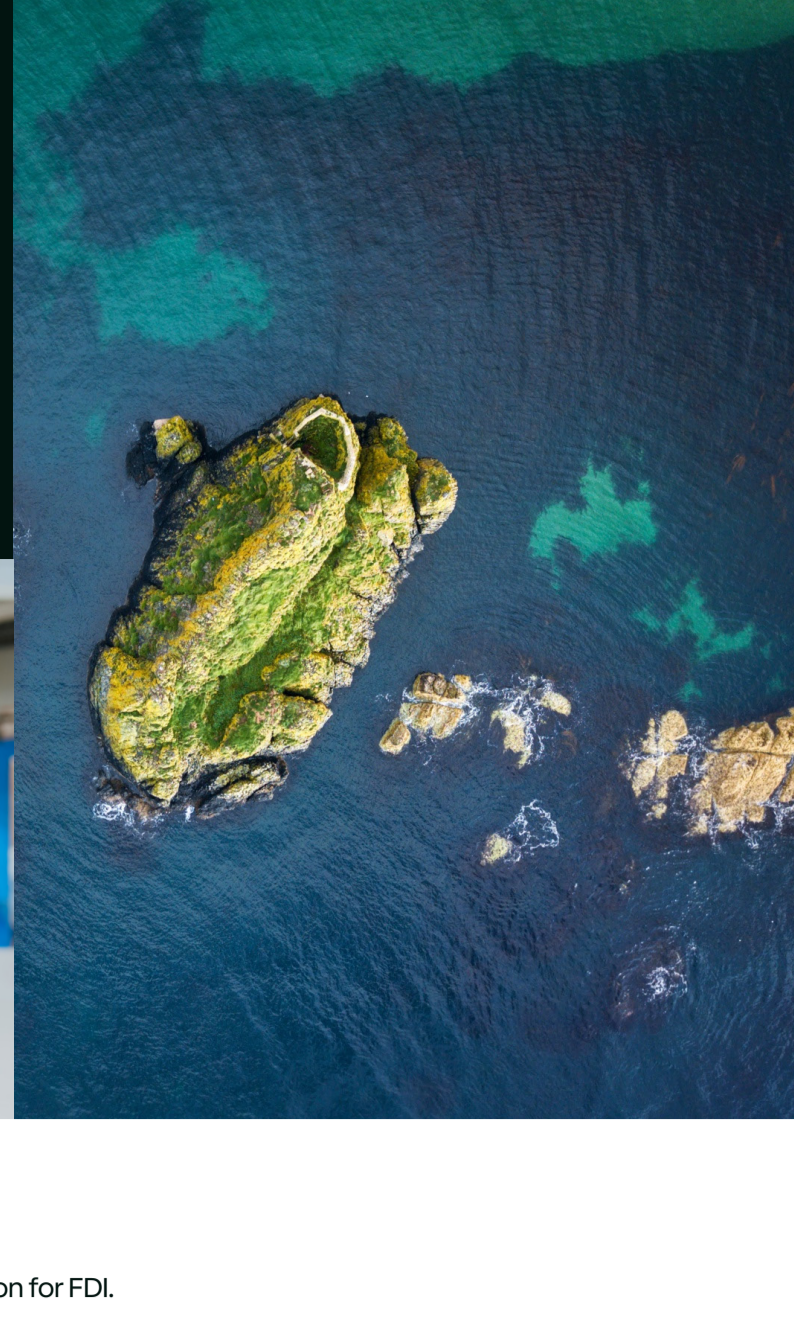


Invest in Ireland



8 reasons why Ireland is the globally competitive destination for FDI.

S	Stable Environment	Sustainable Location
T	Track Record	Talent & Education
E	Ease of Doing Business	EU Member
P	Partnership Solutions	Proven Innovation & R&D Hub

Partnership Solutions

Make IDA Ireland your strategic partner to set up and grow your business in Ireland.



Almost 60% of clients say IDA Ireland helped identify or analyse how to expand their business

Here's how we help companies:

- Introductions to peer companies
- Access to government system
- Introductions to industry associations
- Collaboration with 3rd level institutions
- Design and hosting of tailored fact-finding site visits
- Information gathering, analysis and evaluation
- IDA funding programmes & incentives
- Public relations & media support
- Employment permits & visas
- Property solutions

Stable Environment

- Ireland is a leading global destination for inward investment. Successive governments have continued its consistent pro-business outlook.
- In an uncertain world, we're politically stable and economically resilient. Here are some of our strengths:

1st in the world for attitudes and values

6th largest services exporter in the world

- The Global Peace Index ranks Ireland 12th on its list of the world's safest countries.
- We offer great quality of life, too: we rank highly in the UN Human Development Index, which measures lifespan, living standards, and knowledge levels.

1st in the OECD for labour productivity

A grade from all major credit rating agencies

Sustainable Location

- As the world around us changes, we're changing too: paying more attention to sustainability and the green agenda. Our National Planning Framework prioritises strategic investment across the regions of Ireland. Our spending on public infrastructure reflects this emphasis. Our revised National Development Plan includes the highest ever levels of investment in public transport, cycling and walking.

- Enhanced focus on sustainability and a green recovery.
- The Irish Government has passed legislation committing Ireland to achieve net zero emissions by 2050.
- At IDA Ireland, we work with our partners to develop their green agendas and transformation plans.



Track Record

- Close to **1,800** international companies have set up operations in Ireland, from a broad range of industries.
- We're partners for the long term. **One-third** of multinationals have been in Ireland for more than **20 years**.
- You're in good hands: at IDA Ireland, we've been welcoming multinationals to Ireland for **more than 70 years**.
- We rank **third** in the world for attracting high-value investment projects and **second** globally for job creation per million inhabitants.

The world's most innovative brands choose Ireland. Across a broad span of sectors, Ireland attracts industry-leading businesses.

- Pharmaceuticals**
9 of the top 10
- Medical technology**
14 of the top 15
- Technology**
The top 10 US companies
- Software**
The top 5 global names
- Financial services**
22 of the top 25
- Industrial automation**
9 of the top 10

Talent & Education

- We have the second youngest population in the EU, and we're highly educated. One-third of the population is under 25 and almost half are under 34.
- Students from our quality education system, together with skilled international talent, is a powerful combination.
- We're multicultural: 14.6% of us speak a foreign language at home.
- Our share of international workers is twice the EU average.

- 1st** for adaptability and adaptability of the workforce
- 1st** for attitudes to globalisation
- 1st** for attracting and retaining talent

- We have almost double the EU average of science, technology, engineering and maths graduates per capita, age 20-29.
- We offer an excellent upskilling, with apprenticeships and training programmes that can be tailored to companies' needs.



- The Irish Government has a roadmap to put Ireland in the top 10 European countries for teaching and learning foreign languages.**
- Irish teenagers are among the world's top performers in literacy. Our 15-year-olds score above average in maths and science.

- 62.3% of Irish people aged 25-34 hold a third-level qualification — far above the EU average.
- Our workforce participation rates in Ireland are the highest since records began.
- As of 2022, Ireland's labour productivity (GDP per hour worked) was 32% higher than the EU27 average.

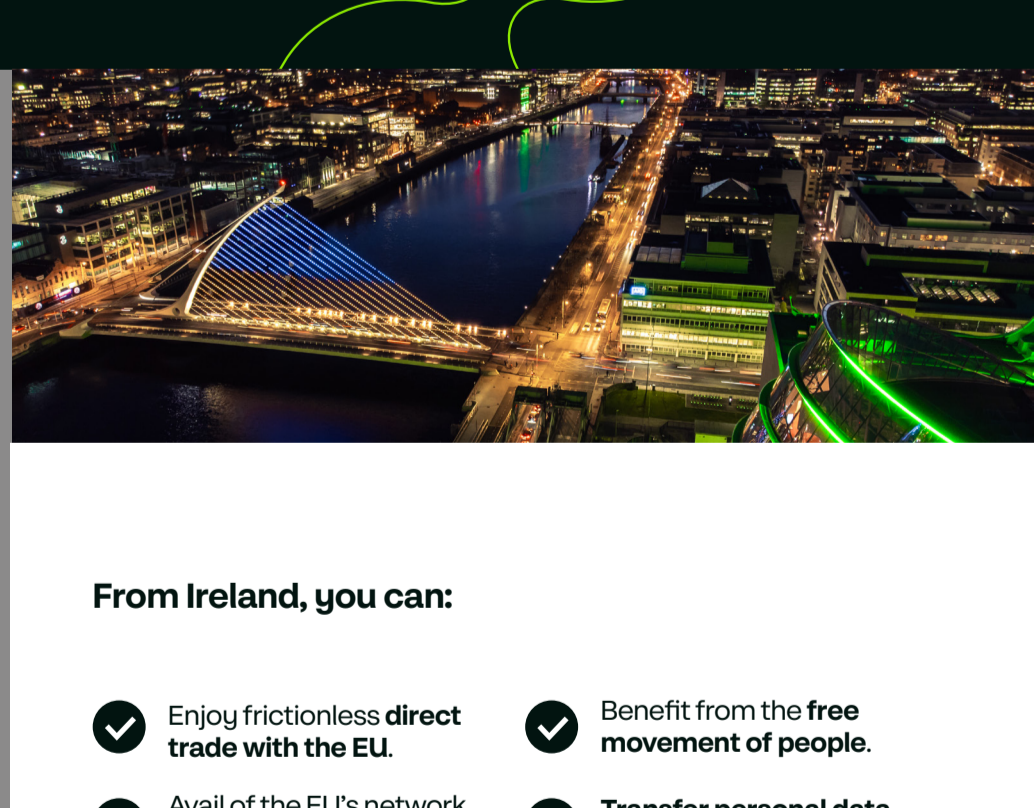
Ease of Doing Business

- With our pro-business approach, companies can set up and start scaling fast.**
- Ireland ranks 1st in the world for economic performance, 3rd for government efficiency and business efficiency.

- Our tax regime is open, stable and transparent, and complies fully with OECD guidelines and EU competition law. **Ireland has a corporate tax rate of 12.5%.**
- We're the Eurozone's fastest growing economy.

EU Member

- We've been a committed member of the European Union since 1973.
- We're the only English-speaking member of the EU.
- We're an attractive location for accessing the EU Single Market and the world.



From Ireland, you can:

- Enjoy frictionless **direct trade with the EU.**
- Avail of the EU's network of **preferential trade agreements**, including with the UK.
- Avail of **tariff-free goods trade with Britain** (subject to requirements).
- Benefit from the **free movement of people.**
- Transfer personal data** between Ireland, the EU and the UK.

71% of Irish people see the EU positively — that's far higher than the EU average.

Proven Innovation & R&D Hub

- Our dynamic R&D sector is the product of close collaboration between industry, academia, state agencies and regulators.
- We have leading industry and innovation clusters.
- Multiple research centres across Ireland have R&D projects dedicated to specific fields like nanotechnology, 3D printing, AI, machine learning, blockchain, virtual reality and marine science.



Ireland ranked as the 9th most innovative EU country in the European Innovation Scoreboard (EIS) 2023.

- We have financial incentives and industry supports for projects at all phases from early-stage research to near market readiness.

% We have an excellent intellectual property regime along with a 25% tax credit for R&D. The R&D Tax credit will be increased to 30%, as announced by the Irish Government in 2023.